



اللجنة الوطنية لمتابعة البرامج الدولية لدعم الابتكار و المقاولتية

Commission Nationale de Suivi des Programmes Internationaux de Soutien de l'Innovation et de l'Entrepreneuriat

Presentation of an international program

WMF2025 Startup Competition

International startup challenge for digital innovation

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Stiftung Entrepreneurship

Pays d'origine



Public cible



Site web

<https://en.wemakefuture.it/call/startup-competition/>



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● ELIGIBILITY

- ▶ Who can apply?
- ▶ Innovative startups worldwide, including every stage of the start-up, from early-stage to growth-stage.



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APPLICATION TIMELINE & PROCESS

Application period

September 24th , 2024 - March 5th , 2025

Submission
platform

<https://en.wemakefuture.it/call/startup-competition/>



Timeline

Sept. 24th
2024
Opening

March, 5th
2025
Closing day

June 4-6
2025
Final on the Mainstage



Required information:

- ▶ **Team details:** Information about the proposer, including name, contact details, role, and team composition, development stage of the company/product.
- ▶ **Company profile:** Company name, location (country), year of establishment, development stage (again)
- ▶ **Project description:** Project name, brief description, alignment with one or more of the 12 Future Challenges identified by WMF, and impact on the 17 UN Sustainable Development Goals (SDGs), and if it meets with the ESG Criteria (Environmental, Social, Governance)
- ▶ **Documentation:** Attachments such as project pitch (pdf, ppt, pptx, doc, docx; max 10MB) and additional supporting documents like executive summaries or business plans



SELECTION PROCESS

Phases:

1. **Initial screening:** Review of applications
2. **Semi-finals:** Pitch evaluation
3. **Finals:** Top 6 startups pitch on WMF Mainstage

Evaluation criteria:

- **Team strength:** Founders' expertise, industry background.
- **Innovation:** Differentiation, feasibility.
- **Market readiness:** Demand, scalability.
- **Business model:** Revenue potential, funding strategy.
- **Impact factor:** ESG, SDG contributions



BENEFITS FOR PARTICIPANTS

- ▶ 1. Training and exposure: our students will be able to understand international startup ecosystems and standards
- ▶ 2. Pitch on Mainstage and get feedback from a jury of VCs, corporate executives and startup experts, making them top candidates for local grants, research funding and partnerships.
- ▶ 3. Access to over €2 million in prizes, funding, and in-kind services
- ▶ 4. Startup showcase at the WMF Startup District
- ▶ 5. High-level networking with investors and partners



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CONTACT AND RESOURCES | Q&A

- Inquiries: info@wemakefuture.it | +39 051 0951294
- More details: Visit the WMF website

